

Rep Order# 6839735    Ver# 1    Status New    Traffic Order#    Printed: 08/09/2012 11:37 AM    1 of 2

EC'd Yes    Last Received: 08/08/2012 4:54 PM

Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA.    Agency (    ) AMERICAN MEDIA & ADVOCACY GROUP    Rep Firm (    ) PHILADELPHIA  
Advertiser (    ) RIGELL FOR CONGRESS    815 SLATERS LANE    Sales Office (    )  
Product SCOTT RIGELL    ALEXANDRIA, VA 22314    Salesperson (    ) ANJIE BRADY  
Estimate# 2726    Agency C/P1/P2/E 128/216/2726    Salesperson Phone# 215-567-6005  
Buyer Ben Angle    Flight Dates 08/28/2012 - 09/03/2012    Salesperson FAX# 215-567-5938  
Phone#    Hiatus Weeks  
Fax#

-- CONTRACT COMMENT --

CLIENT: RIGELL FOR CONGRESS SC=\*

-- REMARKS --

THIS IS A NEW POLITICAL ORDER  
CONTRACT TOTAL IS \$1375  
PLS CONFIRM ASAP  
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	7P-730P	NCAAF PREGAME	:30	\$300.00	09/01-09/01	1	1	1	\$300.00	
Rating: 2.5												
	2	SA	730P-11P	NCAAF PT	:30	\$600.00	09/01-09/01	1	1	1	\$600.00	
Rating: 4.3												
	3	SA	1045P-11P	SPORTSWRPWKND	:30	\$300.00	09/01-09/01	1	1	1	\$300.00	
Rating: 4.4												
	6	TU-F	9A-10A	NATE BERKUS	:30	\$75.00	08/28-08/31	1	1	1	\$75.00	
	7	M	12P-1P	AMERICA'S COURT	:30	\$100.00	09/03-09/03	1	1	1	\$100.00	

--REPORT TOTALS--

Report Totals: 5 / \$1,375.00

--SALES MONTHLY TOTALS--

Sep 12: 5 / \$1,375.00

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Advertiser (    ) RIGELL FOR CONGRESS  
Product SCOTT RIGELL  
Estimate# 2726  
Buyer Ben Angle  
Phone#  
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Agency (    ) AMERICAN MEDIA & ADVOCACY GROUP  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 128/216/2726  
Flight Dates 08/28/2012 - 09/03/2012  
Hiatus Weeks

Rep Firm  
Sales Office (    ) PHILADELPHIA  
Salesperson (    ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Sales Totals: 5 / \$1,375.00  
Station Totals: 5 / \$1,375.00  
Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$12,500	CATV 0%	WAVY 41%	WGNT 1%	WPXV 0%	WTKR 21%
		WTVZ 2%	WVBT 11%	WVEC 24%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12  
Demos RA3564

--- CREDIT RISK ---

CASH IN ADVANCE